

MEDIA KIT



RORY



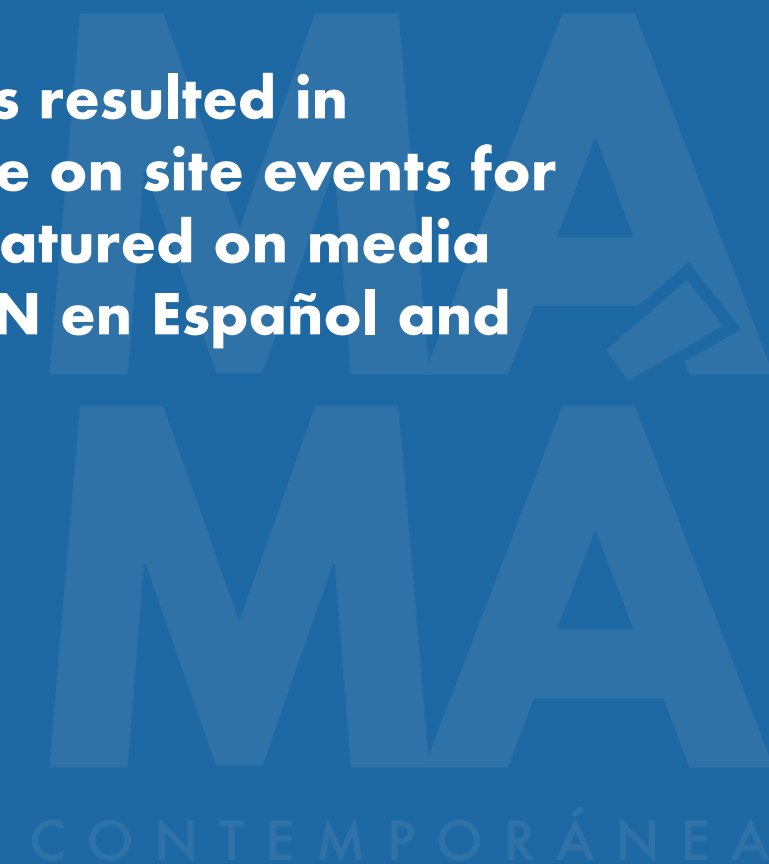
LASSANSKE

Travel & Lifestyle content creator with an amazing connection with her audience and 13 years of blogging. She also does stories about places, travel experiences with her family, products and teen stuff in her award-winning blog. She enjoys trying new restaurants and tasting unique flavors from different cultures with a glass of wine.

Rory Lassanske is one of the most active storytellers and influential bloggers en Español in the U.S. She started blogging in 2009. Born in Venezuela, she's the mom of 2 beautiful teenagers.

Her award-winning blog, MamaContemporanea.com, is the ultimate resource for encouraging you to travel with your family in the U.S. and around the world. Rory has worked on many successful campaigns, and was an ambassador for brands such as Pampers, Toyota, Comida Kraft, KIA, etc.

Her passion for Social Media has resulted in opportunities to co-host exclusive on site events for various brands. She has been featured on media outlets including Telemundo, CNN en Español and Univision.



WHAT I DO

**FAMILY TRIPS, TRAVEL,
TECH, STORYTELLING,
TRAVEL FOODIE, LOCAL
TOURISM, HOTEL REVIEWS,
VIDEO, AUDIO AND
PHOTOGRAPHY.**

@MCONTEMPORÁNEA





STATS & PLATFORMS

WWW.MAMACONTEMPORANEA.COM

Average monthly unique visitors: 118,175+

Average monthly page views: 196,783+

Engagement rate: 1,98%

+45,186

Instagram Followers

+74,112

Facebook Page

+13,614

X Followers

+39,135

Youtube Subscribers

+13,021

Pinterest Followers

+46,898

TikTok Followers

PODCAST CON EXCESO DE EQUIPAJE - COMING
SOON

MAMÁ
CONTEMPORÁNEA



AWARDS

2012 Spanish Language Blog -Blogs By Latinas

2012 Parenting Blog - Blogs by Latinas

2012 Hispano Bloggers Awards: Baby/Bebe

**2012 Hispano Bloggers Awards: Padres/
Parenting**

Latism Best Bilingual Blogger 2012

Latism Top Bloguera 2013

**Tecla Award. Best Spanish-Language Creator
2017**

Press Trips'24:

Western Mass

Kansas City, MO

San Antonio, Texas

St. Augustine

2024 SOCIAL MEDIA CONFERENCES

**Women Travel Fest in Playa del Carmen
(February)**

ATMEX in Michoacan (February)

TBEX in Puerto Rico (July)

TBEX Alaska (September)

2023:

**4th. Annual Southern Travelers Explore
conference (March)**

**Women in Travel Summit in Puerto Rico
(May)**

**ATTA AdventureNext Latinoamerica in
Bogota (June)**

MAMÁ

CONTEMPORÁNEA

WWW.MAMACONTEMPORÁNEA.COM

INSTAGRAM: [@MCONTEMPORANEA](https://www.instagram.com/mcontemporanea)

PINTEREST: [CON EXCESO DE EQUIPAJE](https://www.pinterest.com/mcontemporanea)

TIKTOK: [MCONTEMPORANEA](https://www.tiktok.com/@mcontemporanea)

YOUTUBE: [CON EXCESO DE EQUIPAJE](https://www.youtube.com/mcontemporanea)

FACEBOOK PAGE: [MAMA.CONTEMPORANEA](https://www.facebook.com/mamcontemporanea)

